



DataRecruit CRM is an extension to **Microsoft Dynamics CRM** catering for the needs of recruitment agencies.

It builds on the extensive capabilities of the core Microsoft product, adding all the specific functionality you need to effectively manage your recruitment business.

Clients & Contacts

Keep full details of all your customers and their preferences. Communicate effectively using automated marketing campaigns and manage all the relationships that exist. See the status of all related information such as vacancies and applications at a glance.

Candidates

Record your applicants, their current situation, their qualifications and aspirations. Quickly attach and analyse their CV, automatically discovering and recording skills. Define preferences for salary, location, job titles and more to find the best matching vacancies, and process job applications.

Vacancies

Gather details of client's specific requirements. Record generic or repeated job specifications as templates. Define skills required, salary and rewards, standardised job titling and locations, to enable precise matching to candidates.

Skills

Create a hierarchical library of skill-set terms, with flexible levels for accurate candidate and vacancy matching.

Vacancy and Candidate Matching

You can use any or all of the following to match candidates to vacancies:

- Work type (perm, contract, temp),
- Preferred job titles,
- Preferred areas,
- Required/offered salary,
- Availability dates,
- Skills, Skill levels, Essential skills,
- Candidate status,
- Current employment
- Client/candidate blocks
- Full text CV word searching

Job Applications

Track the progress of candidates put forward for vacancies, including interview feedback and related activities.

Fully Featured CRM

Manage all recruitment activities in an integrated database closely linked to email and fax communications via Outlook and Windows Server.

Control task delegation and monitor follow-ups. Import and manage lists of prospects, run automated marketing campaigns, and measure their success.

Workflow Automation

Microsoft Dynamics CRM can easily be configured to take actions triggered by business events, e.g. sending emails on creation of a new vacancy. This feature enables you to adapt **DataRecruit CRM** to match the way you operate your recruitment business.

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